



CypherWorx, Inc. Receives a Bronze in the Brandon Hall Group Excellence in Learning Awards

ROCHESTER, N.Y., September 10, 2014 – CypherWorx, Inc., a leader in innovative eLearning solutions, received the coveted Bronze in the Brandon Hall Group Excellence in Learning Awards: Best Certification Program for the San Diego Zoo Global Academy Animal Care Training Certificate Series.

CypherWorx's win was announced on September 9, 2014 during a Webinar hosted by Brandon Hall Group. The winners are listed at http://go.brandonhall.com/past_award_winners

"We are very proud to receive this award with our partners at San Diego Zoo Global. Through our partnership we have been able to revolutionize training delivery and standardization methods not only at San Diego Zoo and the San Diego Zoo Safari Park but within the Zoo and Aquarium industry worldwide. This award recognizes the impact this program has had" said Paul Cypher, President & CEO of CypherWorx.

"I'm honored to recognize this group of elite organizations with phenomenal programs across HCM functions. The winners' truly exemplified excellence around the critical business dimensions across the award categories, including a high standard of performance in their organization and demonstrated clear, measurable business results through these innovative programs," said Rachel Cooke, COO of Brandon Hall Group.

The entries were evaluated by a panel of veteran, independent senior industry experts, Brandon Hall Group Sr. Analysts and Executive Leadership based upon the following criteria: fit the need, design of the program, functionality, innovation, and overall measureable benefits.

The Brandon Hall Group Excellence Awards is the most prestigious awards program in the industry. The awards recognize organizations that have successfully developed and deployed programs, strategies, modalities, processes, systems, and tools that have achieved measurable results.

About CypherWorx

Founded in 2007, CypherWorx develops comprehensive eLearning solutions for membership associations, non-profit organizations and small business providers using a unique, collaborative business model that has won praise for its effectiveness and accessibility. Services range from course development to Learning Management System (LMS) integration under the NP Training Works® and CollaborNation® brands. For more information, visit www.cypherworx.com

About San Diego Zoo Global Academy

San Diego Zoo Global Academy is a powerful online learning platform that harnesses the expertise of San Diego Zoo Global and its partners to offer courses that meet the specific needs of individuals in the zoological profession. For more information, visit www.sdzglobalacademy.org

About Brandon Hall Group

Brandon Hall Group is a HCM research and advisory services firm that provides insights around key performance areas, including Learning and Development, Talent Management, Leadership Development, Talent Acquisition and Workforce Management. With more than 10,000 clients globally and 20 years of delivering world-class research and advisory services, Brandon Hall Group is focused on developing research that drives performance in emerging and large organizations, and provides strategic insights for executives and practitioners responsible for growth and business results. For more information, visit www.brandonhall.com

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