



CYPHERWORX™

CypherWorx specializes as a full service eLearning solution.

Learning
Management
System (LMS)

Instructional
Design
Services

Certification /
Credential
Programs

220,259
Courses Initiated

Hundreds of Thousands
Learners provided
credential and/or
certificate training

Greater than **99.9%**
up-time rate for
cloud-based LMS

LMS Features and Functionalities

Ability to output to **HTML5**

ADA 508-compliant features



Software con-
forms to **SCORM**,
Tin Can API, **AICC**

DIY Content Development

Upload File
(PDF or PPT)

Convert file to
HTML5 SCORM

Customize
(Audio, Assessment,
etc.)

Publish

Reporting

LMS Technical and Security Management

SCORM Engine

Amazon's EC2

2nd Watch

CloudChecker

Greater than **98%**
historic client retention rate

Fewer than
.001%
customer service
call center rate



Content Development

CypherWorx has an Award-Winning Instructional Design team (**Brandon Hall Best, 2014 & 2015**) that utilizes the **ARCS Model** of motivational design techniques.



Enhanced User Experience

To ensure that we are providing the ultimate experience, we continually gather insights through:

- **Monthly User Groups**
- **Course Feedback**
- **Quarterly Customer Satisfaction Survey**



Additional Features for Enhanced Learning

We want all of our partners to have the functionality to conduct all of their organization's learning in one place; **our LMS.**

We offer the following features:

Teams

Resources

Discussions

Reporting

(Live Events / Post-Event Reporting)

Zoos / Aquariums Museums School Districts YMCAs Child Care Attractions Geriatric Care Colleges & Universities Fire & EMS



500 Organizations

1 Million Individuals

2015

Became Accredited Provider of IACET CEUs in January.
Received Brandon Hall Excellence in Learning Award in September



2014

Brandon Hall Bronze Excellence in Learning Award

Launched WizNugs in March. 1st month sales invoicing broke even in April. First month P&L profitability and largest single contract awarded (>750K) in October.



2013

1st Course Completed in February

Completed Beta testing and began sales effort in August. Partnered with M&T Bank in September.

2012

Launched Collaboration



2011

Partnership with San Diego Zoo in November

SAN DIEGO ZOO.
GLOBAL

2010

Partnership with YMCA in March



2009

Began Operations in August
Prototyped Courses in Moodle LMS

