

CypherWorx specializes as a full service eLearning solution.

Learning Management System (LMS) Instructional Design Services

Certification / Credential **Programs** 

Courses Initiated

#### **Hundreds of Thousands**



Learners provided credential and/or certificate training Greater than 99.9% up-time rate for cloud-based LMS

#### LMS Features and **Functionalities**

Ability to output to **HTML5** 

ADA 508-compliant features



Software conforms to **SCORM**, Tin Can API, AICC

Greater than 98% historic client retention rate

Fewer than

customer service call center rate



## Content Development

**Upload File** (PDF or PPT)

Convert file to HTML5 SCORM

Customize (Audio, Assessment, etc.)

**Publish** 

Reporting

## LMS Technical and Security Management

**SCORM Engine** 

**Amazon's EC2** 

CloudCheckr

# Content **Development**

CypherWorx has an Award-Winning Instructional Design team (Brandon

Hall Best, 2014 & **2015**) that utilizes the ARCS Model of motivational design tehniques.

2nd Watch

### **Additional Features** for Enhanced Learning

We want all of our partners to have the functionality to conduct all of their organization's learning in one place; our LMS.

We offer the following features:

**Teams** 

Resources

Discussions

#### Reporting

(Live Events / Post-Event Reporting)

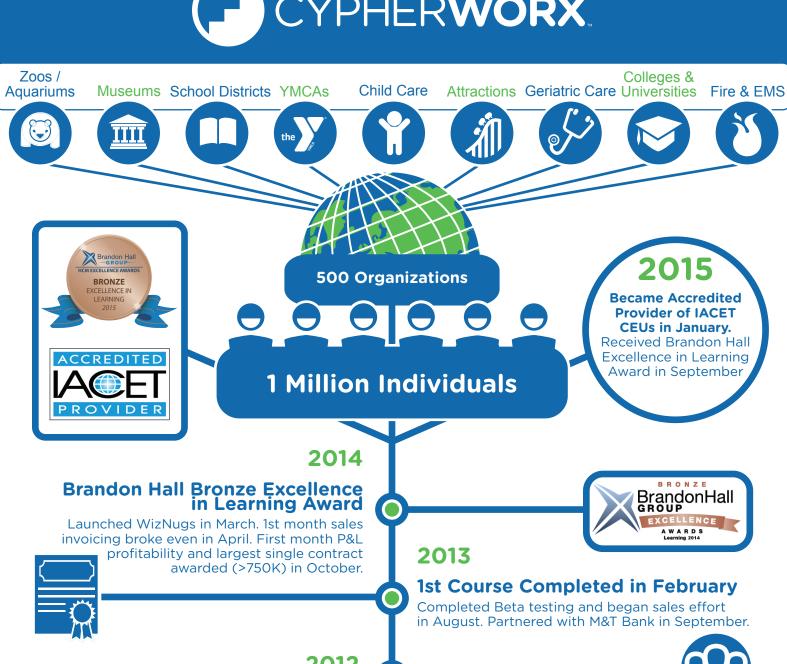
# **Enhanced User Experience**

To ensure that we are providing the ultimate experience, we continually gather insights through:

- Monthly User Groups Course Feedback
- Quarterly Customer
- · Satisfaction Survey







2012

**Launched Collabornation** 



2011

Partnership with San Diego Zoo in November

SAN DIEGO ZOO. GLOBAL

2010

Partnership with YMCA in March



2009

**Began Operations in August** 

Prototyped Courses in Moodle LMS