



CypherWorx, Inc. Wins Bronze in the 2015 Brandon Hall Group Excellence in Awards for Learning

ROCHESTER, N.Y., September 11, 2015 – CypherWorx, Inc. a leader in innovative eLearning solutions won a coveted Brandon Hall Group bronze in the Excellence in Learning: Best in Custom Content category for their Out-of-School Time Professional Development Course Series. The winners are listed at http://go.brandonhall.com/past_award_winners



CypherWorx developed the Out of School Time Professional Development (OSTPD) Center in partnership with content expert Roberta Newman, the National Afterschool Association, and Child Care Aware to offer a 36-Course Certificate Series that is used in 43 states for credit courses, certificates and credentialing.

CypherWorx partnered with Excel Beyond the Bell – San Antonio (ESSBSA), a joint recipient of the award, to customize the program and test the effectiveness of these courses. The study showed remarkable results. Between two and five participants at each school-age childcare provider served by EBBSA were asked to participate in this efficacy study. Of the six courses tested, average gains ranged from a low of 18 percentage points to a high of 33 percentage points. In all cases, the difference between pre- and posttest means was statistically significant.

The participants were chosen to represent a wide range of experience—from new hires to seasoned professionals, from those with high school/GED education to those with masters or doctoral degrees, and include participants from front-line staff to director level, and from organizations of varying sizes.

While pretest scores varied considerably among the six courses, mean posttest scores all clustered in the mid 80% range—between 83% and 90%. This indicates a high degree of mastery, regardless of the individual's performance level when the course began.

“We were very pleased to see the results our online courses had across broad demographic audiences. These learning gains definitively prove that the Out of School Time Professional Development Certificate Series courses make an impact on the field of school-age child care and assist practitioners in their knowledge and service to children, youth, and their families. It is great to get recognized by Brandon Hall for this work.” – Paul Cypher, President & CEO of CypherWorx.

Jill Oettinger, CEO of Good Samaritan Community Services, who managed this study, stated, “We thank Brandon Hall for this award, but most importantly, the CypherWorx certificate series will make a significant impact with our afterschool educators and ultimately provide the best care and service for the youth that we serve.”

“The high quality of work and commitment to driving business results among our award winners never fails to amaze me,” said Rachel Cooke, Chief Operating Officer of Brandon Hall Group and head of the awards program. “All of these winning programs deliver meaningful business results to their organizations. Winning an Excellence Award is a great honor, but the real winners are the organizations themselves and their customers and clients because of the innovation and customer focus they demonstrate.”

The entries were evaluated by a panel of veteran, independent senior industry experts, Brandon Hall Group Sr. Analysts and Executive Leadership based upon the following criteria: fit the need, design of the program, functionality, innovation, and overall measureable benefits.



About Brandon Hall Group

Brandon Hall Group is a HCM research and advisory services firm that provides insights around key performance areas, including Learning and Development, Talent Management, Leadership Development, Talent Acquisition and Workforce Management. With more than 10,000 clients globally and 20 years of delivering world-class research and advisory services, Brandon Hall Group is focused on developing research that drives performance in emerging and large organizations, and provides strategic insights for executives and practitioners responsible for growth and business results. For more information, visit www.brandonhall.com

About CypherWorx

Founded in 2007, CypherWorx develops comprehensive eLearning solutions for membership associations, non-profit organizations and small business providers using a unique, collaborative business model that has won praise for its effectiveness and accessibility. Services range from course development to Learning Management System (LMS) integration under the NP Training Works® and CollaborNation® brands. For more information, visit www.cypherworx.com

About Excel Beyond the Bell–San Antonio (EBBSA)

EBBSA comprises nonprofit and public agencies providing Out-of-School Time (OST) or related services to youth and their families. Its purpose is to pursue avenues for joint action and planning among these and other willing partners to communicate, cooperate, coordinate and collaborate in pursuit of their shared vision for San Antonio youth. For more information, visit www.beyondthebellsa.org

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